



SIKA COMMUNITY ENGAGEMENT PROGRAM

SIKA AS GOOD CORPORATE CITIZEN

KLAUS STRIXNER, SIKA AG
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BUILDING TRUST



AGENDA

- 1 SIKA SUSTAINABILITY STRATEGY
- 2 COMMUNITY ENGAGEMENT PROGRAM
- 3 PROJECTS
- 4 SUMMARY



WHAT WE DO? BUILDING TRUST

Sika is a company active in the field of specialty chemicals, Sika has a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry.



SIKA AT A GLANCE

20,060+	TEAM MEMBERS
101	COUNTRIES
200+	FACTORIES WORLDWIDE
11	NEW FACTORIES IN 2018
85	NEW PATENTS IN 2018
4	ACQUISITIONS IN 2018
7.05 BN	NET SALES IN 2018

WE ARE THERE

Our products might not always be visible but the results they achieve are clear to see.

BUILDING TRUST SINCE 1910

SIKA PROVIDES WATERPROOFING SOLUTIONS FOR MORE THAN

100 YEARS

THE FIRST PRODUCT – SIKA®-1 – IS STILL ON THE MARKET

MORE THAN

30%

INTERIOR NOISE REDUCTION IN VEHICLES THANKS TO SIKA'S ACOUSTIC SOLUTIONS

EVERY YEAR SIKA SUPPLIES ENOUGH ROOF MEMBRANES TO COVER THE

WHOLE OF MANHATTAN

SIKA'S CLEANROOM FLOORING SYSTEMS RELEASE

1,000 TIMES LESS EMISSIONS

THAN STANDARD LOW VOC SYSTEMS

USING SIKA'S LONG-LASTING WINDOW INSTALLATION SEALANTS, MORE THAN

1 MILLION

WINDOW FRAMES ARE SEALED EACH YEAR

THANKS TO SIKA'S RANGE OF WATER REDUCERS OVER

25,000 MILLION

LITERS OF WATER

ARE SAVED ANNUALLY IN CONCRETE PRODUCTION

IN OVER 80 COUNTRIES, MORE THAN

10,000 ROOFING

CONTRACTORS

ARE TRAINED AND CERTIFIED BY SIKA

WITH MORE THAN

100 AWARDS

IN 18 YEARS, SIKA IS THE COMPANY WITH THE MOST CONCRETE REPAIR PROJECTS AWARDED WORLDWIDE

50%

OF ALL CARS PRODUCED WORLDWIDE USE SIKA PRODUCTS

SIKA SUSTAINABILITY STRATEGY

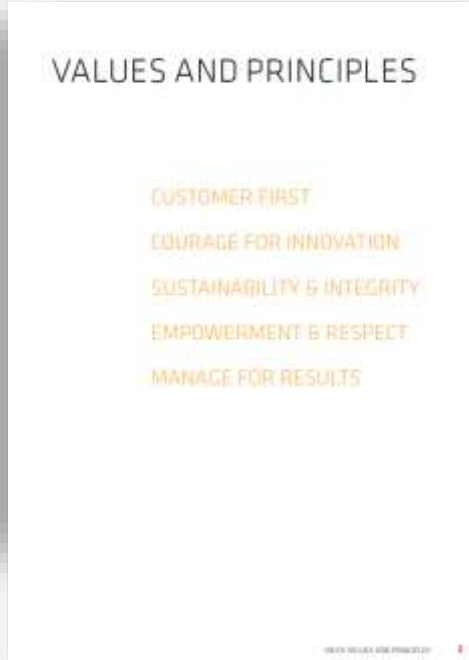
BUILDING TRUST



VALUES AND PRINCIPLES



Available in 36 languages



Paul Schuler, CEO

«The Sika growth strategy ensures long-term success and profitable growth. The company's innovative drive combined with sustainability here is a key component.

“More Value – Less Impact” refers to Sika’s obligation to maximize the value of its solutions and contributions for all stakeholder groups, while simultaneously minimizing the risks and resource consumption associated with value generation.»

MORE VALUE – LESS IMPACT

Six target indicators with the largest potential effect: They cover

- Economic,
- environmental and
- social dimensions of Sika's business.

ECONOMIC PERFORMANCE

Our success directly benefits all stakeholders.

TARGET
Operating profit (EBIT)
14-16% of net sales.

SUSTAINABLE SOLUTIONS

We are leading the industry by pioneering a portfolio of sustainable products, systems, and services.

TARGET
All new projects are assessed in accordance with Sika's Product Development Process. All local key projects are implemented.

LOCAL COMMUNITIES/SOCIETY

We build trust and create value – with customers, communities, and with society.

TARGET
5% more projects per year.

MORE VALUE

LESS IMPACT

ENERGY

We manage resources and costs carefully.

TARGET
3% less energy consumption per ton and year.

WATER/WASTE

We increase water and material efficiency.

TARGET
3% less water consumption and waste per ton and year.

OCCUPATIONAL SAFETY

Sika employees leave the workplace healthy.

TARGET
5% less accidents per year.

MEGATREND SUSTAINABILITY

TRANSFORMATIVE GLOBAL FORCES THAT DEFINE THE FUTURE

Rising demand for performant and environmental friendly infrastructure, refurbishment and mobility solutions

Increasing world population with urbanization and megacities

Climate change and impact adaptation will rise on the agenda

Pressure to reduce the building & mobility footprint (energy, water, material, emission)

Social perception, standards, norms and regulations are evolving

(Plastic) waste is now mainstream due to the 'Blue Planet effect', circular economy is perceived as the solution

Green Building frameworks aimed at mitigating the impact on the natural environment through sustainable design

Increasing demand for low impact, safe-to-use and low-emission products along the life cycle

MATERIALITY LEADS COMMUNICATION

Global Reporting Initiative



Material Issues

- Occupational Health & Safety
- Product Quality & Reliability
- Customer Satisfaction
- Customer Health & Safety
- Resource Consumption
- Eco-friendly Products
- Water Consumption
- ...

Sika Strategy, Sika Brand



Brand Personality

- Pioneering
- Team Oriented
- Committed

Communication Themes

- Sustainable Solutions
- Proven Quality
- Global but Local Partnership

Sustainability Communication



Sika Focus Areas of Value Creation

- Economy
- Environment
- Society
- ➔ More Value Less Impact Strategy (Campaign)
- ➔ Materiality topics (GRI/AR/Internet)
- ➔ Focus beyond 2018

COMMUNITY ENGAGEMENT PROGRAM

BUILDING TRUST



COMMUNITY ENGAGEMENT AT SIKA

SOME EXEMPLARY FACTS TO START WITH

600 Children

benefit from therapy activities and from the Sika Flooring solutions in the UK

230,000 Children

with cleft lips and palates were operated by Sika partner Operation Smile

5,000 Hours

of volunteering work in Thailand and Vietnam

10,000 Children

can use school libraries in China equipped with book and solutions by Sika

350 Individuals

with a handicap are supported in Spain to improve their quality of life.

14 Water Tanks

are the heart of technology used for a green filter project in South Africa

486 Projects

implemented worldwide by Sika companies on all continents in 5 years

5,000 Citizens

of two villages in Burundi have now access to clean drinking water.

800 Girls

in Madagascar benefit from school buildings renovated with Sika know how.

15% Reduced

carbon footprint by Sika Mortars for Singapore's buildings

20 Disabled People

are integrated in professional activities at a Sika facility in France

50 Sustainability

Champions trained in Sika Sustainability Academies

LOCAL COMMUNITIES / SOCIETY

Community engagement projects help to build trust and create value – with customers, communities, and with the society.



Concentrate activities in the following 3 focus fields:

- Sustainable buildings and better infrastructure for social/environmental projects.
- Technical education and training of construction people.
- Environmental water projects correlating with Sika's business (products, markets, customers).



SUSTAINABILITY DEVELOPMENT GOALS

Identification of SDG's

which apply most to the organization and its business.

- 3 (Good health and well-being),
- **4 (Quality education and lifelong learning),**
- **6 (Clean water and sanitation),**
- 8 (Sustainable economic growth),
- 9 (Industry, innovation and infrastructure),
- **11 (Sustainable cities and communities),**
- 12 (Responsible consumption and production)



DEFINITIONS

Sponsoring

- Financial or non-financial contributions.
- Form of marketing with a stipulated return for brand and business.

Philanthropy

- Financial or non-financial contributions.
- For people in need and/or environmental causes.
- Indirect and non-stipulated benefits for the company.
- Creating social and/or environmental value.

Community Engagement is about
Sponsoring & Philanthropy

LOCAL COMMUNITIES / SOCIETY

FUTURE SITUATION

Local Communities / Society
Number of Projects



FOCUS ON ENGAGEMENT

- Monetary support
- Non-monetary support
 - Products
 - Education
 - Volunteering
 - Communication
 - Networking

Community Engagement
Impact of projects



KEY MOVES – LOCAL COMMUNITIES/SOCIETY PILLARS

COMMUNITY ENGAGEMENT PROGRAM

GUIDELINES

COMMUNICATIONS/MK

TRAINING MODULE

ORGANISATION TOOL

**Community
Engagement**

**Optimized brand reputation:
Leading by example.**

**Stakeholder networking: Building
and fostering relationships.**

**Employee identification: Striving
towards a common goal.**

**Decision-making: Guidance and
support for project work..**

**Local knowledge: creates practical
and effective solutions.**

The result: Increased trust.

PROJECTS

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GOOD CORPORATE CITIZENSHIP



Social



Environmental



Science



Culture/Sport

Pioneering





Team-Oriented

A photograph of a rock climbing scene. In the foreground, a man with a shaved head, wearing a black tank top, is seen from the back, holding a purple rope. In the middle ground, a woman with brown hair, wearing a red long-sleeved shirt and red shorts, is climbing a grey rock face. She is wearing a blue and black climbing harness and has a white bag attached to it. She is holding the purple rope with her right hand. In the background, another person is partially visible, wearing a blue tank top and sunglasses, also climbing the rock. The rock face is textured and has some small green plants growing on it. The word "Committed" is written in large white letters across the middle of the image.

Committed

SOME PROJECTS



India: Orphanage



Indonesia: Yayasan Tirta Lestari



Cambodia: Smiling Gecko



Sweden: SOS Barnbyar



Perú: Orphanage Juan Pablo Magno



Madagascar: Building Project in Tulear



China: Library Project



Vietnam/Thailand: Operation Smile

SOME PROJECTS



USA: YouthCAN



UK: Keech Hospice



Romania: UPSV
Orphanage



Italy: Associazione
Caterina Onlus



France: Centre Aide
par le Travail



Ivory Coast: Clean
Water for Villages



Switzerland:
«Schweizer Tafel»



**Colombia, South
Africa, Philippines:**
«Green Filter»

ECOLOGICAL: SOME PROJECTS



Ivory Coast: Wells for drinking water



Burundi, Tanzania: Lake Tanganjika: reduction of water pollution



«Living Lakes»: Support of network consisting of local organisations and communities

SPORT / CULTURE



Ice Hockey Team Zug



Oberwil Rebels –
Streethockey Team



Program for underprivileged kids in
Switzerland

SUSTAINABILITY

SUMMARY: COMMUNITY ENGAGEMENT AT SIKA

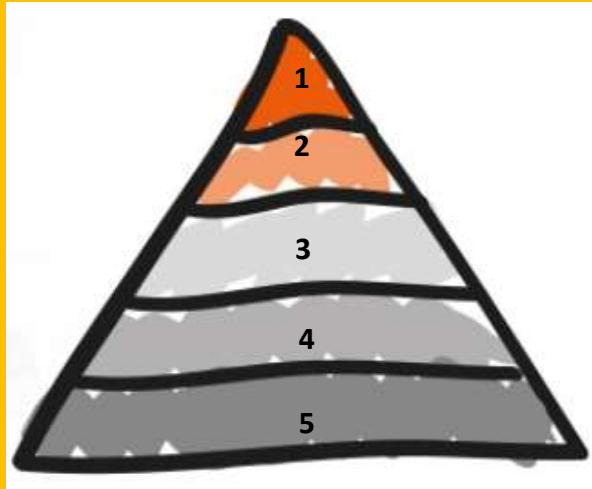
1. Communications

2. Commitment

3. Sustainability Strategy

4. Values and Principles

5. Corporate Strategy



Prerequisites:

- Involvement
 - Management
 - Employees
 - Technical Department
- Communication



THANK YOU FOR YOUR ATTENTION