SIKA COMMUNITY ENGAGEMENT PROGRAM
SIKA AS GOOD CORPORATE CITIZEN

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AGENDA

1  Sika Sustainability Strategy
2  Community Engagement Program
3  Projects
4  Summary
WHAT WE DO? BUILDING TRUST

Sika is a company active in the field of specialty chemicals, Sika has a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry.

SIKA AT A GLANCE

20,060+ TEAM MEMBERS
101 COUNTRIES
200+ FACTORIES WORLDWIDE
11 NEW FACTORIES IN 2018
85 NEW PATENTS IN 2018
4 ACQUISITIONS IN 2018
7.05 BN NET SALES IN 2018

WE ARE THERE

Our products might not always be visible but the results they achieve are clear to see.
BUILDING TRUST SINCE 1910

SIKA PROVIDES WATERPROOFING SOLUTIONS FOR MORE THAN 100 YEARS
THE FIRST PRODUCT – SIKA®-1 – IS STILL ON THE MARKET

MORE THAN 30% INTERIOR NOISE REDUCTION IN VEHICLES THANKS TO SIKA’S ACOUSTIC SOLUTIONS

SIKA’S CLEANROOM FLOORING SYSTEMS RELEASE 1,000 TIMES LESS EMISSIONS THAN STANDARD LOW VOC SYSTEMS

THANKS TO SIKA’S RANGE OF WATER REDUCERS OVER 25,000 MILLION LITERS OF WATER ARE SAVED ANNUALLY IN CONCRETE PRODUCTION

IN OVER 80 COUNTRIES, MORE THAN 10,000 ROOFING CONTRACTORS ARE TRAINED AND CERTIFIED BY SIKA

WITH MORE THAN 100 AWARDS IN 18 YEARS, SIKA IS THE COMPANY WITH THE MOST CONCRETE REPAIR PROJECTS AWARDED WORLDWIDE

EVERY YEAR SIKA SUPPLIES ENOUGH ROOF MEMBRANES TO COVER THE WHOLE OF MANHATTAN

USING SIKA’S LONG-LASTING WINDOW INSTALLATION SEALANTS, MORE THAN 1 MILLION WINDOW FRAMES ARE SEALED EACH YEAR

50% OF ALL CARS PRODUCED WORLDWIDE USE SIKA PRODUCTS
SIKA SUSTAINABILITY STRATEGY
VALUES AND PRINCIPLES

«The Sika growth strategy ensures long-term success and profitable growth. The company's innovative drive combined with sustainability here is a key component.

“More Value – Less Impact” refers to Sika’s obligation to maximize the value of its solutions and contributions for all stakeholder groups, while simultaneously minimizing the risks and resource consumption associated with value generation.»

Paul Schuler, CEO

Available in 36 languages
MORE VALUE – LESS IMPACT

Six target indicators with the largest potential effect: They cover

- Economic,
- environmental and
- social dimensions of Sika’s business.

ECONOMIC PERFORMANCE
Our success directly benefits all stakeholders.

TARGET
Operating profit (EBIT) 14–16% of net sales.

SUSTAINABLE SOLUTIONS
We are leading the industry by pioneering a portfolio of sustainable products, systems, and services.

TARGET
All new projects are assessed in accordance with Sika’s Product Development Process. All local key projects are implemented.

LOCAL COMMUNITIES/SOCIETY
We build trust and create value – with customers, communities, and with society.

TARGET
5% more projects per year.

ENERGY
We manage resources and costs carefully.

TARGET
3% less energy consumption per ton and year.

WATER/WASTE
We increase water and material efficiency.

TARGET
3% less water consumption and waste per ton and year.

OCCUPATIONAL SAFETY
Sika employees leave the workplace healthy.

TARGET
5% less accidents per year.
Rising demand for performant and environmentally friendly infrastructure, refurbishment and mobility solutions

Increasing world population with urbanization and megacities

Climate change and impact adaptation will rise on the agenda

(Plastic) waste is now mainstream due to the ‘Blue Planet effect’, circular economy is perceived as the solution

Social perception, standards, norms and regulations are evolving

Green Building frameworks aimed at mitigating the impact on the natural environment through sustainable design

Increasing demand for low impact, safe-to-use and low-emission products along the life cycle

Pressure to reduce the building & mobility footprint (energy, water, material, emission)
MATERIALITY LEADS COMMUNICATION

Global Reporting Initiative
- Material Issues
  - Occupational Health & Safety
  - Product Quality & Reliability
  - Customer Satisfaction
  - Customer Health & Safety
  - Resource Consumption
  - Eco-friendly Products
  - Water Consumption
  - ...

Sika Strategy, Sika Brand
- Brand Personality
  - Pioneering
  - Team Oriented
  - Committed
- Communication Themes
  - Sustainable Solutions
  - Proven Quality
  - Global but Local Partnership

Sustainability Communication
- Sika Focus Areas of Value Creation
  - Economy
  - Environment
  - Society
  - More Value Less Impact Strategy (Campaign)
  - Materiality topics (GRI/AR/Internet)
  - Focus beyond 2018
COMMUNITY ENGAGEMENT PROGRAM
COMMUNITY ENGAGEMENT AT SIKA
SOME EXEMPLARY FACTS TO START WITH

600 Children
benefit from therapy activities and from the Sika Flooring solutions in the UK

230,000 Children
with cleft lips and palates were operated by Sika partner Operation Smile

5,000 Hours
of volunteering work in Thailand and Vietnam

10,000 Children
can use school libraries in China equipped with book and solutions by Sika

350 Individuals
with a handicap are supported in Spain to improve their quality of life.

14 Water Tanks
are the heart of technology used for a green filter project in South Africa

486 Projects
implemented worldwide by Sika companies on all continents in 5 years

5,000 Citizens
of two villages in Burundi have now access to clean drinking water.

800 Girls
in Madagascar benefit from school buildings renovated with Sika know how.

15% Reduced
carbon footprint by Sika Mortars for Singapore’s buildings

20 Disabled People
are integrated in professional activities at a Sika facility in France

50 Sustainability Champions trained in Sika Sustainability Academies
Community engagement projects help to build trust and create value – with customers, communities, and with the society.

Concentrate activities in the following 3 focus fields:

- Sustainable buildings and better infrastructure for social/environmental projects.
- Technical education and training of construction people.
- Environmental water projects correlating with Sika's business (products, markets, customers).
Identification of SDG’s which apply most to the organization and its business.

- 3 (Good health and well-being),
- 4 (Quality education and lifelong learning),
- 6 (Clean water and sanitation),
- 8 (Sustainable economic growth),
- 9 (Industry, innovation and infrastructure),
- 11 (Sustainable cities and communities),
- 12 (Responsible consumption and production)
DEFINITIONS

Sponsoring
- Financial or non-financial contributions.
- Form of marketing with a stipulated return for brand and business.

Philanthropy
- Financial or non-financial contributions.
- For people in need and/or environmental causes.
- Indirect and non-stipulated benefits for the company.
- Creating social and/or environmental value.
LOCAL COMMUNITIES / SOCIETY
FUTURE SITUATION

Local Communities / Society
Number of Projects

FOCUS ON ENGAGEMENT
- Monetary support
- Non-monetary support
  - Products
  - Education
  - Volunteering
  - Communication
  - Networking

Community Engagement
Impact of projects
KEY MOVES – LOCAL COMMUNITIES/SOCIETY PILLARS

COMMUNITY ENGAGEMENT PROGRAM

GUIDELINES

COMMUNICATIONS/MK

TRAINING MODULE

ORGANISATION TOOL

Optimized brand reputation: Leading by example.

Stakeholder networking: Building and fostering relationships.

Employee identification: Striving towards a common goal.

Decision-making: Guidance and support for project work..

Local knowledge: creates practical and effective solutions.

The result: Increased trust.
GOOD CORPORATE CITIZENSHIP

Social

Environmental

Science

Culture/Sport
Pioneering
Team-Oriented
Committed
SOME PROJECTS

India: Orphanage
Indonesia: Yayasan Tirta Lestari
Cambodia: Smiling Gecko
Sweden: SOS Barnbyar
Perú: Orphanage Juan Pablo Magno
Madagascar: Building Project in Tulear
China: Library Project
Vietnam/Thailand: Operation Smile
SOME PROJECTS

USA: YouthCAN

UK: Keech Hospice

Romania: UPSV Orphanage

Italy: Associazione Caterina Onlus

France: Centre Aide par le Travail

Ivory Coast: Clean Water for Villages

Switzerland: «Schweizer Tafel»

Colombia, South Africa, Philippines: «Green Filter»
ECOLOCIAL: SOME PROJECTS

Ivory Coast: Wells for drinking water

Burundi, Tanzania: Lake Tanganjika: reduction of water pollution

«Living Lakes»: Support of network consisting of local organisations and communities
SPORT / CULTURE

Ice Hockey Team Zug

Oberwil Rebells – Streethockey Team

Program for underprivileged kids in Switzerland
SUSTAINABILITY

SUMMARY: COMMUNITY ENGAGEMENT AT SIKA

1. Communications
2. Commitment
3. Sustainability Strategy
4. Values and Principles
5. Corporate Strategy

Prerequisites:
- Involvement
  - Management
  - Employees
  - Technical Department
- Communication
THANK YOU FOR YOUR ATTENTION